



## EXHIBITOR PROSPECTUS

The California Academy of Family Physicians Foundation (CAFP-F) invites you to exhibit with us in Los Angeles at the 14th Annual Family Medicine Summit and Residency Fair!

CAFP-F is an educational 501(c)(3) dedicated to advancing the specialty of family medicine in California. Serving as the philanthropic arm of the California Academy of Family Physicians – the largest primary care medical society in California and the only organization solely committed to advocating for family medicine interests – the Foundation supports academic projects and scholarly activities for medical students and family medicine residents throughout the state.

FAMILY MEDICINE SUMMIT  
AUGUST 27, 2022  
RENAISSANCE LAX

## WHY SPONSOR/EXHIBIT?

The CAFP-F Family Medicine Summit and Residency Fair is the only meeting that draws a cross section of medical students, residents and program staff from across California.

- As an exhibitor, you are granted full registration and access to all sessions to increase networking opportunities.
- Conference sessions provide unique insights into the issues and interests that are important to future family physicians.
- Make connections with more than 300 attendees!
- Showcase your opportunities to medical students, resident physicians, family medicine residency program staff, and more.
- Attendees from across the state come together for a day of learning, leading and connecting - all wanting to advance primary care and improve their communities.



## EXHIBITOR BENEFITS

- Access to general sessions & breakouts
- Three complimentary registrations per booth
- Receive attendee mailing list
- Program/company listing printed in conference mobile app
- Booth includes: 6ft table, 2 chairs, trash bin, and booth identification sign
- Ability to network with medical students, residents and program directors/staff

DEEPEN YOUR ENGAGEMENT  
WITH MEDICAL STUDENTS &  
RESIDENTS

## SPONSORSHIP TIERS

### GREEN SPONSORSHIP TIER: \$3,000

- 4 conference registrations
- A 6 ft booth (see exhibit prospectus )
- Logo promotion on signage, at general sessions, in the program, and elsewhere as appropriate
- A dedicated table during the Table Talk lunch

### BLUE SPONSORSHIP TIER: \$5,000

- Everything in the Green Sponsorship Tier, plus:
- 1 additional complimentary registration (5 total)
- 1 speaking opportunity (developed with CAFFP, as part of an existing session)
- Additional logo and verbal recognition (not a speaking opportunity; select ONE):
  - All-Conference Breakfast
  - All-Conference Lunch
  - All-Conference Closing Reception
  - CAFFP Residency Network Meeting



## BOOTH RENTAL FEES

- 01 California Family Medicine Residency Program | \$500
- 02 Non-California Family Medicine Residency Programs/Companies | \$800

## GET IN TOUCH

For exhibit sales or sponsorship sales, please contact Pamela Mann, CAFFP-F Executive Director

☎ 415.231.2138

✉ [pmann@familydocs.org](mailto:pmann@familydocs.org)

🌐 [www.familydocs.org](http://www.familydocs.org)



Investing in the future of family medicine

# SUMMIT

A GATHERING OF FAMILY MEDICINE RESIDENTS AND MEDICAL STUDENTS

# JOIN THE SUMMIT!