



2010 Family Medicine Summit

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The California Endowment
Center for Healthy Communities



CALIFORNIA ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR CALIFORNIA

FACULTY INFORMATION

Peter Broderick, MD

How Community Coalitions Bring Vitality to Residency Programs

peter.broderick@tenethealth.com

Dr. Broderick received an undergraduate degree in Biochemistry from the University of California, Riverside, and a medical degree from the University of California, San Francisco (UCSF). He completed his residency at the Scenic General Hospital Family Practice Residency Program, and completed his fellowship at the University of Washington and UCSF. Dr. Broderick is a Program Director of the Stanislaus County Family Medicine residency Program. His involvement and guidance were instrumental in the creation of a non-profit consortium of multiple hospitals. He is a member of the CAFP California Residency Funding Task Force, the Medical Student and Resident Affairs Committee, the Board of Governors for Doctors Medical Center, and Secretary of the Board of the Stanislaus Medical Society. Dr. Broderick is involved in the planning of the proposed University of California Merced, School of Medicine and is a Board member of Golden Valley Health Centers in Merced and the Health Services Agency Board of Directors. Furthermore, he has made multiple contributions to the *Families of Family Medicine* publication and has received multiple awards for his scholarly work — Best Research Article, Parke-Davis Award, and the Walter Kemp Award for outstanding article to name a few.

Ellen H. Chen, MD

Matching Chronic Care Redesign to Educational Development

elchen@fcm.ucsf.edu

Dr. Chen provides patient care, teaches residents, and leads chronic care improvement teams at the San Francisco General Hospital Family Health Center. She co-directs experiential curricula in chronic care, CQI, and health disparities within the UCSF Family and Community Medicine Residency Program. As Co-Director of the Primary Care Renewal Team at the UCSF/ Permanente Medical Group Center of Excellence in Primary Care, Dr. Chen works with safety net clinics in San Francisco to improve access and quality.

Benjamin Chu, MD, MPH, MACP

Closing Plenary

Benjamin.k.chu@kp.org

Dr. Chu, an internist by training, received his Bachelors degree in Psychology from Yale University, Masters degree in Public Health from Columbia University, and a medical degree from New York University. He is President of Kaiser Permanente's operations in southern California and is one of three physicians on the American Legacy Foundation's 11-member governing Board. Prior to that, he was President of the New York City Health and Hospitals Corporation (HHC) – the largest public hospital system in the United States. Prior to joining HHC, Dr. Chu was the Senior Associate Dean for Columbia University's College of Physicians and Surgeons for the Harlem Hospital affiliation.

Mark Dressner, MD

Advocacy: Being your Patient's Advocate in a Turgid Health Care System

cesto@aol.com

Dr. Dressner is a family physician at the Children's Clinic in Long Beach, mainly working with uninsured patients. Prior to that, he worked as faculty in several family medicine residency programs for 15 years, taking care of HMO, PPO, Medi-Cal, and Medicare patients. He has a Master's degree in Education from the University of Southern California. He is a persistent advocate for patient rights, and has sponsored and supported many CAFP resolutions focusing on policy and action. Dr. Dressner is currently the editor of the *California Family Physician* magazine.

Hector Flores, MD*The Future of Family Medicine Programs: Lessons Learned*

floresh1@ah.org

Dr. Flores grew up in southern California and graduated from Stanford University with an undergraduate degree in History. He attended the University of California, Davis School of Medicine and was honored the Heineman Pulmonary Medicine Award and the Henry J. Kaiser Family Foundation National Fellowship. Dr. Flores completed his residency in family medicine at Kaiser Permanente and is a founding member and co-director of the White Memorial Medical Center Family Medicine Residency Program in Los Angeles. He is the Medical Director of the Family Care Specialists (FCS) Medical Group and FCS independent Practice Association. A recipient of numerous academic and civic awards, Dr. Flores received the Champions of Health Professions Diversity award from the California Wellness Foundation in 2007.

Jared Garrison-Jakel, MPH*Closing Panel: Shaping the Future of Primary Care*

jared.garrison.jakel@gmail.com

Jared is a fourth-year medical student at University of California, Irvine School of Medicine and has recently completed a Masters Degree in Public Health from University of California, Berkeley School of Public Health. He received his undergraduate degree from Pomona College and became committed to family medicine early in his medical career while serving as Student Coordinator for Clinica Carino. Jared also served as an educator and mentor through a number of laudable activities: tutoring children of battered women, designing sex education presentations for several San Bernardino middle schools, and working with local community leaders to increase access to health care. He has also worked to increase access to health care and develop an outreach plan for communities with limited income, uninsured and undocumented individuals, the Lesbian, Gay, Bisexual and Transgender community, and many others. Jared has served as a student representative on the CAFP Board of Directors, delegate to CAFP's Congress of Delegates, and co-coordinator for a student-run, free clinic at his medical school. He continues to be actively involved in the California Student Association of Family Medicine, and has served in several leadership roles over the last three years. Furthermore, Jared initiated the introduction of a resolution to include a simple rating system on food labels, which was later adopted by AAFP's Congress of Delegates during the 2008 National Conference.

Alan Glaseroff, MD*Team-Based Care: How to Get Your Team to "Yes"*

alang@hdfmc.com

Dr. Glaseroff received his Bachelor of Arts degree in History from Swarthmore College and his medical degree from Case Western Reserve University. He completed his internship and residency at the University of California, San Francisco Family and Community Medicine Residency Program. In 1983, Dr. Glaseroff moved to Humboldt County with his wife and practice partner, Dr. Ann Lindsay, and established a small-town rural family practice, which has been maintained for the past 26 years. In 1994, he began work with the local Foundation for Medical Care as Medical Director, developing a managed care infrastructure, and serving as Chief Medical Officer for the Humboldt-Del Norte IPA since its inception in 1995. Dr. Glaseroff is the Principal Investigator for the Humboldt Diabetes Project, and served as President for the California Health Care Foundation's Leaders Group. He is the Co-Director for the Aligning Forces for Quality Humboldt Initiative sponsored by the Robert Wood Johnson Foundation. He has also served as faculty for diabetes collaboratives for CAFP, the Breakthroughs in Chronic Care Program for the Pacific Business Group on Health, and for the Institute for Health Care Improvement on various projects. He also serves as Chair for California's Pay for Performance (P4P) Initiative's Technical Quality Committee, and is also on both the P4P Executive and Steering Committees for the Integrated Healthcare Association. Last year, he was appointed to the NCQA Patient-Centered Medical Home Advisory Committee, selected as the California Family Physician of the Year by CAFP, and named the "Co-Democrat of the Year" in Humboldt County.

Jimmy H. Hara, MD*Successful Mentorship: What it Takes and Why it Makes a Difference*

jimmy.h.hara@kp.org

Dr. Hara is the Kaiser Permanente Southern California Community Benefit Lead Physician and the Kaiser Los Angeles Family Medicine Residency Director Emeritus. He serves as the Permanente physician liaison to the California Primary Care Association and the California Association of Public Hospitals and Safety Net Institute. He is a Clinical Professor of Family Medicine for the David Geffen School of Medicine at the University of California, Los Angeles, and serves on the Advisory

Board of the UCLA-PRIME Program. He is on the Advisory Board for the USC Keck School of Medicine Primary Care Community Medicine Project. He is also Chair of California Health Care Workforce Policy (Song-Brown) Commission for the Office of Statewide Health Planning and Development, and serves on the Board of Trustees for the California Health Professions Education Foundation. He is a past recipient of the CAFP Barbara Harris Award for Educational Excellence and the AAFP National Outstanding Family Medicine Residency Director Award. Doctor Hara has volunteered at the Venice Family Clinic for more than 35 years and serves as Chair of their Board of Directors. He was awarded the inaugural David Lawrence Community Service Award by National Kaiser Permanente for his volunteer activities over the past four decades. He is Past President of the Los Angeles Chapter and now serves on the CAFP Board of Directors and on the Board of Trustees of the CAFP Foundation. Dr. Hara is Medical Director and Advisory Board Chair of the Los Angeles Albert Schweitzer Fellowship service. The Medical Board of California recognized him as the 2009 California Physician Humanitarian of the Year.

Carol Havens, MD

Self-Assessment/Personality Type: How This Can Help You Problem Solve

carol.havens@kp.org

Dr. Havens received an undergraduate degree in Medical Technology from Michigan State University and her medical degree from the University of Arizona. She completed her residency training at the University of California, Davis-Sacramento Medical Center Family Practice Residency Program. She is Director of Clinical Education at the Kaiser Permanente Medical Care Program, Northern California Region, and is a staff physician of Chemical Dependency and Recovery Program at Kaiser Permanente. Over the course of her career, Dr. Havens held various leadership positions as Medical Director at Womankind Health Clinic, Assistant Clinical Professor with the Department of Family Practice at UC Davis School of Medicine, and Assistant Director at the Regional Staff Education in Oakland. She is a member of AAFP, CAFP, American Medical Association (AMA), California Medical Association, Sacramento-El Dorado County Medical Society, and Alliance for Continuing Medical Education. Furthermore, Dr. Havens holds multiple committee appointments as Board member of CAFP Board of Directors, the Chairman of the Planning Committee for the Annual Northern California Kaiser Permanente Family Practice Symposium, member of the Committee on Continuing Medical Education (CME), Chair of the National Permanente Internet CME Committee, and Board member of Board of Trustees with Audio-Digest Foundation. Dr. Havens has been published in more than 15 peer-reviewed journals and other publications, and is the recipient of CAFP Foundation's 2009 Barbara Harris Award for Educational Excellence.

Geoffrey Leung, MD

Closing Panel: Shaping the Future of Primary Care

gleung@co.riverside.ca.us

Dr. Leung received his medical degree at Baylor College of Medicine, his Masters degree in Education from Harvard University, and his residency training at Kaiser Permanente-Orange County Family Medicine Residency Program. He is the Associate Program Director for the Family Medicine Residency Program at Riverside County Regional Medical Center. Prior to that, he served as the Physician-in-Charge at the Rubidoux Family Care Center for the Riverside County Department of Public Health. Dr. Leung's passions include teaching, public health, and patient education. Dr. Leung is an active CAFP member and Co-Chair of the Committee on Continuing Professional Development.

Jeffrey Luther, MD

Setting Residents up for Success in Practice

jluther@memorialcare.org

Dr. Luther received his medical degree from the University of California, Irvine School of Medicine and completed his residency training at Glendale Adventist Medical Center Family Medicine Residency Program. He is the Associate Director at Long Beach Memorial Medical Center Family Medicine Residency Program, where he has worked for the past 16 years. He is currently CAFP's Immediate Past President and serves on the Academy's Communications Committee.

Susan Melvin, DO

Championing Family Medicine from Inside the System

smelvin@memorialcare.org

Dr. Melvin has been the Family Medicine Residency Director of Long Beach Memorial Medical Center and Miller Children's Hospital for the past decade. A graduate of Western University of Health Sciences, Dr. Melvin completed her family

medicine residency at Riverside General Hospital and her Geriatric Fellowship at East Caroline School of Medicine. Dr. Melvin holds board certification in family medicine and geriatrics. She also completed the Management Development program at the University of Southern California that enhanced her business management skills as she runs a large, successful medical group practice. In 2008, Dr. Melvin received the Barbara Harris Award for Educational Excellence from the CAFP Foundation as well as other prestigious awards for excellence in education and research throughout her career. In 2006, Governor Schwarzenegger appointed her to California's Osteopathic Medical Board, and she currently serves as the Board's Secretary-Treasurer. Today, she is Chair of the Board of Directors of the Memorial Care Physician Society – a group of over 1,500 physicians who work to improve clinical outcomes and patient safety through the use of medicine's best practices. She is also an active member of AAFP, CAFP, Osteopathic Physicians and Surgeons of California, American Geriatrics Society, Society of Teachers of Family Medicine, Association of Family Medicine Residency Directors, and Coastal Research Group. Under Dr. Melvin's leadership, the Long Beach Memorial Family Medicine Residency Program has earned a reputation for training excellent, compassionate physicians dedicated to serving their communities in all aspects of family medicine—pediatrics, obstetrics, geriatrics, and more.

Walter Mills, MD, MMM, FACPE

The Future of Family Medicine Programs: Lessons Learned

walter.w.mills@kp.org

Dr. Mills received his undergraduate degree from Notre Dame University, medical degree from the University of California, San Diego, and residency training from UCLA Family Medicine Residency Program. He is the Director of the Family Medicine Leadership Institute and an Associate Program Director at the Santa Rosa Family Medicine Residency Program. A family physician since 1983, Dr. Mills has served in many medical management and leadership positions. He has been published in multiple journals, including the *American College of Physicians Executives*, and has served as President and CEO of Primary Care Associates and President and co-founder of the Northern California Center for Well-Being. Dr. Mills is a certified affiliate ayurvedic physician and likes to integrate holistic medical principles into his practice.

Tim Munzing, MD

Setting Residents up for Success in Practice

tim.a.munzing@kp.org

Dr. Munzing has been a family physician with Kaiser Permanente in Orange County (KP-OC) for the past 24 years and is currently Past President of the Kaiser Permanente Medical Center – Orange County. For the last 21 years he has been the program director of the KP-OC Family Medicine Residency Program. He is a member of the National Residency Match Program Board of Directors, California Academy of Family Physicians Board of Directors, and numerous other Boards and committees. Dr. Munzing maintains a busy clinical practice with Kaiser Permanente. He holds the appointment of Clinical Professor at the University of California, Irvine College of Medicine. Dr. Munzing has been an invited speaker at numerous venues, including the AAFP Annual Scientific Assembly, The Prevent Cancer Foundation Colorectal Conference, as well as lecturing to residents and physicians of Rwanda, Egypt, Scotland, and Ecuador. He has given multiple CME lectures in Italy as well as in Scotland, Switzerland, and Russia. He has two sons in college at UCLA and Cal Poly Pomona. He is active in church activities and helps at a local homeless clinic.

David Pepper, MD

Advocacy via Community-Based Partnerships: Casting Family Medicine as an Invaluable Resource

theairdoctor@gmail.com

Dr. Pepper received his undergraduate degree in Biochemistry from the University of California, Berkeley, his Masters degree in Physiology and Biophysics and medical degree from the University of Iowa, and his residency training from the University of California San Francisco-Fresno Family Medicine Residency Program. He is the Lead Preceptor at Martinez Family Practice Residency, Assistant Clinical Professor at UC Davis Satellite Nurse Practitioner Program, Medical-Legal Consultant at several law firms, and a private practice family physician. Dr. Pepper a member of the Society of Teachers of Family Medicine, AAFP, Fresno-Madera Medical Society, and the California Medical Association. He is the recipient of numerous awards and grants, including the 2004 Preceptor of the Year award from Sequoia Clinic, Hewlett Foundation Grant, UC-MEXUS Grant, and California Endowment Health Communities Grant.

Michelle Quiogue, MD *Advocacy via Community-Based Partnerships: Casting Family Medicine as an Invaluable Resource*
michelle.s.quiogue@kp.org

Dr. Quiogue graduated from Brown University's Program in Liberal Medical Education and completed her Family Medicine Residency at Kaiser Permanente Los Angeles Medical Center. She moved to Bakersfield, CA, to fulfill a National Health Service Corps Scholarship with Clinica Sierra Vista Community Health Centers. In 2007, she joined the Southern California Permanente Medical Group in Bakersfield. Dr. Quiogue recently served as Co-Chair of the CAFP Committee on Continuing Professional Development and plans to step into the Editor position of the *California Family Physician* magazine this year. She has represented the Kern County Chapter at the CAFP Congress of Delegates and attended the AAFP National Conference of Special Constituencies as an Alternate Women's Delegate for California.

Sumana Reddy, MD

Championing Family Medicine from Inside the System

sreddymd@acaciamed.org

Dr. Reddy received her medical degree from the University of Toronto. She was accepted into the MD/PHD program and was pursuing joint studies in Molecular Biology and Medicine, where she met family doctors for the first time and was transformed by primary care. She moved to California and completed her residency at Natividad Medical Center Family Medicine Residency Program in Salinas, CA. Upon completion of her residency, Dr. Reddy served as the Medical Director of the large multi-site clinic system, Federally-Qualified Health Center, in Monterey County and a city-based community clinic, the Santa Cruz Woman's Health Center. With these experiences in community-based primary care, she founded Acacia Family Medical Group in 1998. This is now a two-site family medicine group in Monterey County. She is the Chair of Medical Practice Affairs for CAFP and serves on the Board of Directors. Dr. Reddy also served on the State Board of Reach Out and Read and is active in media awareness and pediatric literacy issues.

Richard Roberts, MD, JD, FCLM

Family Medicine Training & PCMH: Friends or Foes?

richard.roberts@fammed.wisc.edu

Building on the Strengths of Family Physicians Outside of Practice Setting

Dr. Roberts is a Professor and Past Chair in the Department of Family Medicine at the University of Wisconsin School of Medicine and Public Health in Madison, WI. A family physician and attorney, Dr. Roberts practices in Belleville, a rural community of 1,900. He is President-Elect of the World Organization of Family Doctors (Wonca) and Past President of the American Academy of Family Physicians (AAFP), Wisconsin Medical Society, and Wisconsin Academy of Family Physicians. Dr. Roberts was extensively involved in the Future of Family Medicine Project, serving as a member of the Project Leadership Team and on the Research Advisory Committee. He was Founder and Chair of the Six Organizations to Advance the Renewal of Family Medicine—International Colloquium, which brought together representatives from Australia, Canada, The Netherlands, New Zealand, United Kingdom, and United States for a week in Toronto in September 2006 to discuss and redesign the future of family medicine. Dr. Roberts led US delegations that studied primary care in Brazil, Uzbekistan, and Vietnam. He has been a consultant for Google, QuantiaMD, United Health Group, and the governments of Canada, Oman, and Saudi Arabia.

Shelly Rodrigues, CAE

Self-Assessment/Personality Type: How This Can Help You Problem Solve

srodrigues@familydocs.org

Shelly received an undergraduate degree in Education and a Masters degree in Journalism from the University of Kansas. She is Deputy Executive Vice President of CAFP and Executive Director of the CAFP Foundation. She has been a member of the American Association of Medical Society Executives since 1984, Council on CME Chair for the last two years, and served as President in 2001. Prior to joining CAFP, Shelly worked as a Managing Editor of *San Francisco Medicine* and Director of Public and Legislative Affairs at the San Francisco Medical Society. She has authored multiple articles and made numerous presentations on topics, including continuing medical education, leadership development, graphic design, membership recruitment, the Clinton Health Plan, and use of technology to name a few.

Joseph E. Scherger, MD, MPH*Opening Remarks*

jscherger@emc.org

Dr. Scherger is Vice President for Primary Care at Eisenhower Medicine Center in Rancho Mirage, CA, and is Clinical Professor of Family and Preventive Medicine at the University of California, San Diego School of Medicine. His main focus is on the redesign of office practice using the tools of information technology and quality improvement. Originally from Delphos, OH, Dr. Scherger graduated from the University of Dayton, summa cum laude. He graduated from the University of California, Los Angeles School of Medicine in 1975 and was elected to Alpha Omega Alpha. He completed a family medicine residency program and received a Masters of Public Health at the University of Washington. Dr. Scherger completed his fellowship at the Kellogg National Fellowship Program with the focus on health care reform and quality of life. He served as Vice President for Family Practice and Primary Care Education at Sharp HealthCare in San Diego, was the Chair of the Department of Family Medicine and the Associate Dean for Primary Care at the University of California Irvine, School of Medicine, and served as founding dean of the Florida State University College of Medicine. Dr. Scherger has received numerous awards, including being recognized as a "Top Doc" in San Diego for six consecutive years, being voted Outstanding Clinical Instructor at the UC Davis, School of Medicine three times, being selected as the Family Physician of the Year by AAFP and CAFP, and receiving the Thomas W. Johnston Award for Family Practice Education from AAFP. Furthermore, Dr. Scherger was President of the Society of Teachers of Family Medicine, was elected to the Institute of Medicine of the National Academy of Sciences, and served on the AAFP and the American Board of Family Medicine Board of Directors. He was also nominated by the UC Irvine medical students for the Association of the American Medical Colleges Humanism in Medicine Award. Dr. Scherger serves on the editorial board of *Medical Economics* and has covered California for eDocAmerica for the last seven years. He has authored more than 400 medical publications and has given more than 900 invited presentations. Dr. Scherger enjoys an active family life with his wife, Carol, and two sons, Adrian and Gabriel. He has completed 24 marathons.

Lauren M. Simon, MD, MPH*21st Century Family Medicine: Lessons from P4*

lsimon@llu.edu

Dr. Simon received her medical degree from Hahnemann University School of Medicine in Philadelphia, her Masters degree in Public Health with emphasis in health promotion and education from Loma Linda University of Public Health, and her sports medicine fellowship at Kaiser Permanente-Fontana. She completed her residency training at Loma Linda University Family Medicine Residency Program. She holds a certificate of added qualifications in sports medicine and adolescent medicine. Dr. Simon is an Associate Program Director of Primary Care Sports Medicine at Loma Linda University, and serves on the CAFP Board of Directors as District Director for District V and as President for Riverside-San Bernardino County Chapter.